



Engagement Incentive Program

Unlock rewards as you build a culture of appreciation.

Inside this guide, you'll find activities and milestones designed to help you get the most out of Recognize, and celebrate your success along the way!



How It Works

- 1** Complete activities in each section
- 2** Reach out to incentives@recognizeapp.com to claim your prize
- 3** Watch your recognition culture thrive

Recognize Engagement Incentive Program



Training & Learning

Activity	Reward
Complete all Recognize Admin Onboarding Sessions	Entry into Star Admin of the Year drawing (\$200 gift card prize) & 'New Customer' shout out in our customer newsletter
80% of managers attended a full live training webinar within the first 90 days after launch	All Managers who attend get entry into quarterly \$50 gift card drawing



Program Optimization

Activity	Reward
Attend quarterly engagement check-ins with your CSM	Entry into Star Admin of the Year drawing (\$200 gift card prize)
Complete an annual business review meeting with your CSM	Entry into Star Admin of the Year drawing (\$200 gift card prize)

Boost engagement in your recognition program and earn exciting rewards along the way!

Recognize Engagement Incentive Program



Promotion & Storytelling

Activity	Reward
Follow us on LinkedIn	Entered into annual LinkedIn Spotlight Award (\$50 gift card prize)
Post on your company's LinkedIn page showcasing how you celebrate employees and tag @Recognize	Entered into annual LinkedIn Spotlight Award (\$50 gift card prize)
Share a Recognize LinkedIn post	Entered into annual LinkedIn Spotlight Award (\$50 gift card prize)
Guest speaker on a Recognize webinar	\$50 Gift Card + Featured newsletter & LinkedIn
Participate in a case study with our team	\$50 Gift Card + Featured newsletter & LinkedIn

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Track your progress with the checklist above, and let your CSM know when you complete each activity to receive your rewards.

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Engagement Milestones

Milestone	Reward
90% of users activated within first 90 days	\$25 gift card & Entry into Star Admin of the Year drawing (\$200 gift card prize)
80% quarterly recipient RES at renewal	Entry into Star Admin of the Year drawing (\$200 gift card prize)
70% quarterly sender RES for Managers at renewal (applicable to companies using direct report feature)	\$25 gift card & Entry into Star Admin of the Year drawing (\$200 gift card prize)
Boost engagement with a themed recognition campaign, challenge, or activity	Entry into Star Admin of the Year drawing (\$200 gift card prize)

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Product Feedback & Community

Activity	Reward
Join a customer feedback session or advisory board	\$25 gift card
Participate in a new feature beta program	Early access to new features + \$25 gift card



Referrals

Activity	Reward
Refer a company that completes a demo	\$50 gift card per referral name
Refer a company that becomes a Recognize customer	\$250 referral bonus (gift card)

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Recognize Engagement Incentive Program

Engagement Incentive Program Terms & Conditions

These Terms & Conditions (“Terms”) govern participation in the Recognize Engagement Incentive Program (“Program”). By participating in the Program, you (“Participant”) agree to comply with these Terms.

1. Program Overview

- The Program allows Recognize customers to earn pre-defined prizes by completing specific engagement and promotional activities (“Activities”) listed in Recognize materials.

2. Eligibility

- Only designated Company Admins with an active Recognize account in good standing are eligible to participate.
- Each Activity may be completed once per company account during the Program period, unless explicitly stated otherwise.
- To claim a prize, the Company Admin who completed the Activity must contact incentives@recognizeapp.com with sufficient proof of completion, as determined by Recognize in its sole discretion.

3. Claiming Prizes

- Prizes must be claimed by the Company Admin who completed the Activity.
- Recognize will verify completion before awarding any prize.
- Prizes will be awarded to the individual Company Admin on behalf of the company account.
- Recognize does not guarantee a specific delivery timeline for prize fulfillment.
- Prizes are subject to change, substitution, or discontinuation at any time based on availability.
- No cash alternatives will be provided unless explicitly stated.
- Any applicable taxes, fees, or reporting obligations are the responsibility of the prize recipient.

4. Program Changes and Termination

- Recognize reserves the right to modify, suspend, or terminate the Program or any part of it at any time without prior notice.
- Recognize also reserves the right to disqualify any Participant suspected of fraudulent activity, misuse, or violation of these Terms.

5. Publicity

- Recognize may publicly reference participating companies as well as the individual claiming the prize and their achievements as part of marketing or promotional efforts, unless prohibited by contract.

6. Limitation of Liability

- Recognize is not liable for any loss, damage, or injury resulting from participation in the Program or the receipt or use of any prize.
- To the fullest extent permitted by law, all warranties are disclaimed, and Recognize’s liability is limited to the value of the prize earned.

7. Governing Law

- These Terms are governed by the laws of the State of California, without regard to conflict of laws principles.

8. Contact

- Questions about these Terms should be directed to incentives@recognizeapp.com.

Thank you for participating in the Recognize Engagement Incentive Program!