# Recognize Onboarding Packet



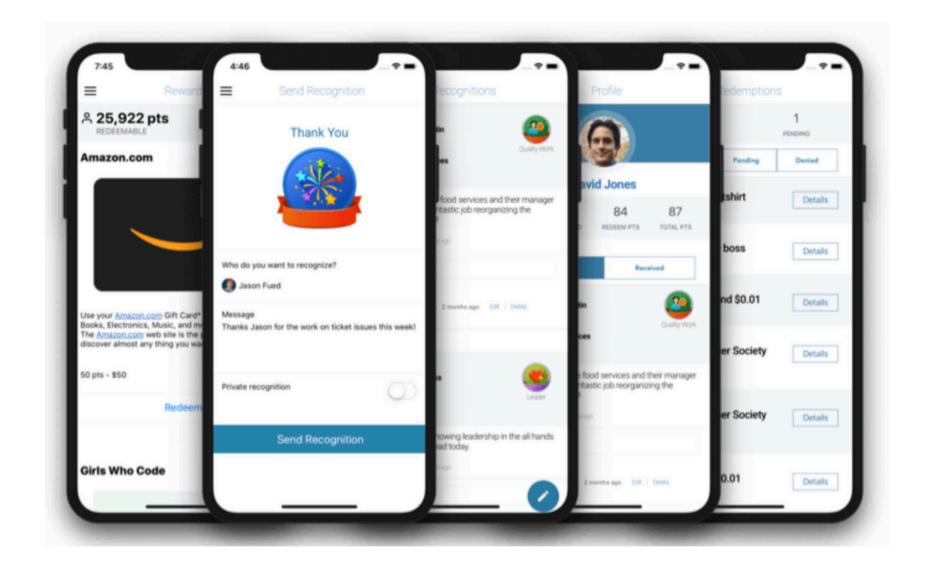


## Recognize Training Resources for You

## <u>About Recognize</u>

Appreciate, congratulate, and celebrate employees

Recognize is an employee engagement platform that enables peer recognition, nominations, rewards, award certificates, & much more. Recognize empowers company culture through positive employee experiences.



## Why We Think You'll Love Recognize





### Easy to Use

With a simple user interface, admins can easily configure and manage programs

### Accessible

Recognize was built to be incorporated into the tools you're already using





### Helps You Keep Track

Creates track record of successes for your organization that can be measured over time

## **Recognition Stats**



## 63% of employees who feel recognized are unlikely to look for a new job



Source: Bonusly & Survey Monkey

## If companies double the number of employees they recognize every week, there will be:

- 24% improvement in work quality
- 27% reduction in absenteeism
- 10% reduction in staff shrinkage

Source: <u>Gallup</u>



## **Recognition Best Practices**

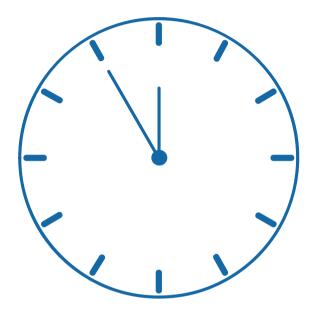
## How often should employees be recognized?

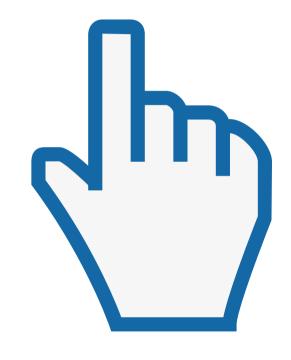
According to a survey by Gallup, recognizing employees at least **once per week** is best to prevent burnout. This could be any form of recognition.

Setting goals for leaders to like and comment on each recognition will show employees that their leaders are paying attention to their achievements.

<u>Check out other Recognition Best Practices here.</u>

## **Elements of Meaningful Recognition**





### Timely

### Now, not later

In order to remain relevant, recognition should be timely.

### Specific

What & why

For best results, list what the action was, and why it was impactful.



### Genuine

### Sincerely authentic

Recognition should be heartfelt and customized to make it memorable.

## Goals: Daily, Monthly, Quarterly, Yearly



### Daily

Set a calendar reminder to view the Stream page of Recognize and like and comment on recognitions your users have sent. Take this time to also send any recognition that is timely.

### Monthly

Review what recognitions have been sent over the course of the month, and find opportunities to highlight these in a company newsletter or other comanywide communication.

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### Quarterly

Visit your RES page to track engagement. Run a quarterly Nomination campaign to boost participation.



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## Yearly

Reevaluate your programs on a yearly basis to make sure they are still meeting the mark with your employees. Add new programs or offerings on a yearly basis to keep things fresh!

## **Recognizing Core Values**

## Think of recognition as a way to highlight what's most important

### **Employees**

Tying company values to employee recognition helps set expectations

Mutual trust built through recognition improves culture



## Company

- Tying company values
- to employee
- recognition
- encourages repeat
- positive behavior

## Types of Recognition

Day-to-day Recognition

**Informal Recognition** 

Should be reserved for above & beyond, reaching 30-50% of employees **Formal Recognition** 



Can be sent to anyone and should reach up to 100% of employees

Reserved for the best of the best, up to 10% of employees

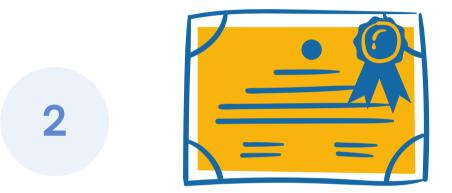
## **Creating a Culture of Recognition**

## Comes Down to...



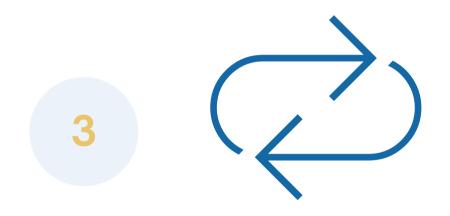
## Getting Your Leaders Onboard

Set expectations for recognizing direct reports, make recognition training a part of leader onboarding, and leverage leaders as recognition champions



### **Sharing Goals & Results**

Make sure your workforce is aware of company goals, and tie values and goals to recognition. Then, share goals met and progress along the way

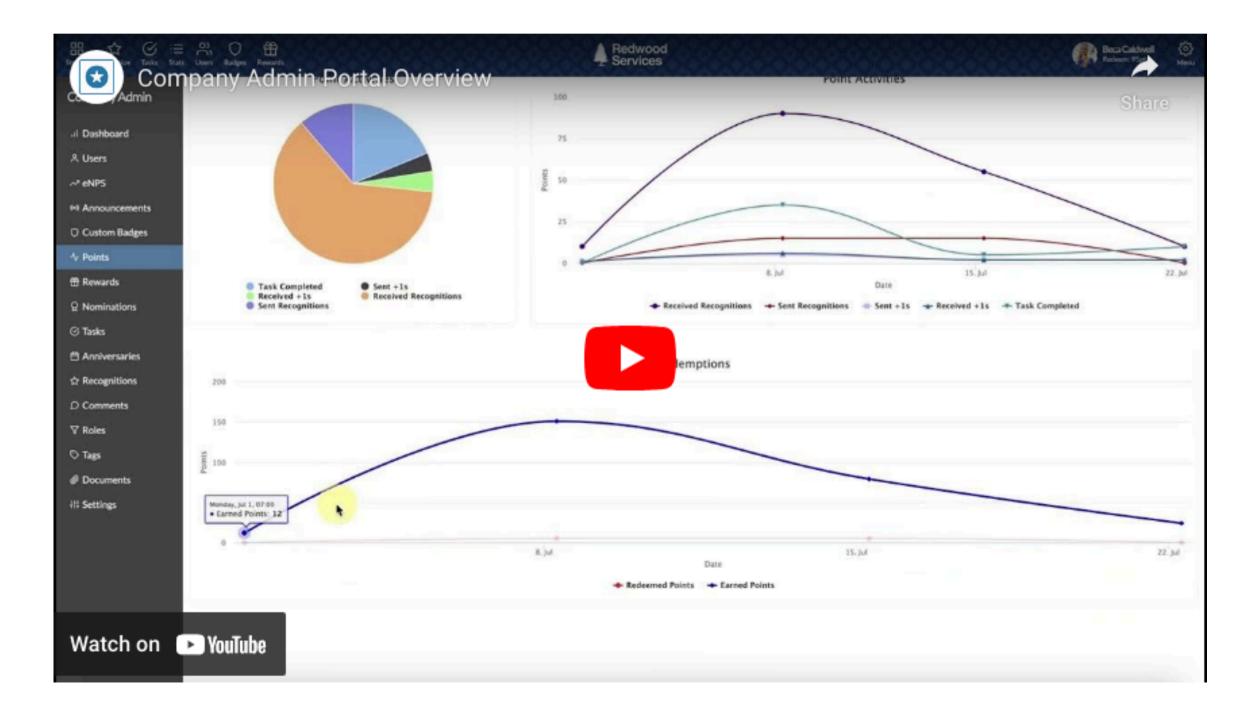


## Making Recognition a Part of the Day-to-Day

Consistency is key! Model the behavior you want to see and lean on champions. Your org will soon see that recognizing others is what's expected and will follow the lead



## **Exploring the Recognize Admin Portal**



## Viewing the Dashboard & Pulling Engagement Reports

As a Company Admin for the Recognize platform, one of your main responsibilities will be to keep tabs on recognition engagement. It's important to check the Recognize Dashboard and pull engagement reports regularly to keep a pulse on usage and top performers!

Link to Knowledge Base: Reporting for Company Admins

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♀ Nominations	Beca Caldwell	0	0	0	0	0	0	0	8
⊘ Tasks	David Jones	0	0	0	0	0	0	0	6
🛱 Anniversaries	David Jones	0	0	0	0	0	0	0	0
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+i+ Settings	Michael Deboste	^	0	0	0	0	0	0	



User accounts are managed [manually/automatically] through use of a [spreadsheet upload/user sync] that occurs [daily/weekly/monthly/quarterly].

As a Company Admin, it will be a responsibility of yours to keep user accounts up to date by updating data as the org changes (i.e. employees leave, new employees join, roles change). You will also be in charge of inviting users to the platform after account creation through either a manual invite, or the auto-invite feature (if initial launch has already occurred).

Link to Knowledge Base: User Management

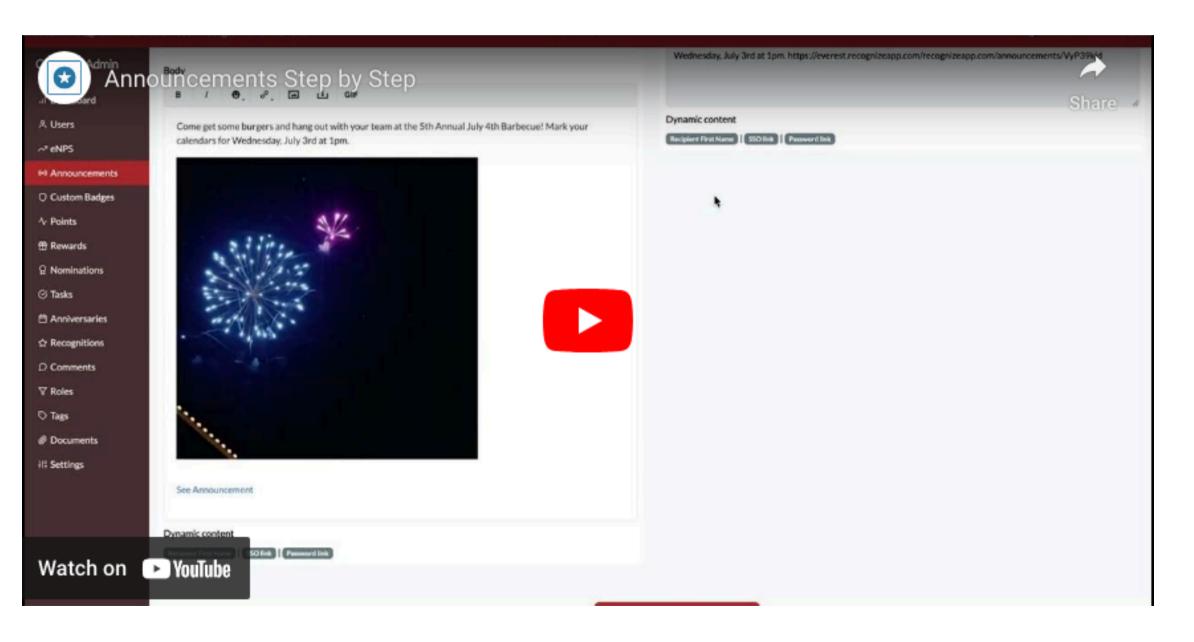


	BIRTHDAY	START DATE	MANAGER		ADMIN	COMPANY ROLES	STATUS	*
-7890	Feb 13	06/2/2024			No	Receptionist <sup>Ad Tele</sup>	Invited from recognition(Res invitation)	Share
008037	Feb 14	02/20/2021	Beca Caldwell	*	Yes	* Executives Company Admin <sup>Coluctory</sup> Admin Manager <sup>Manager</sup> Communications <sup>Bases</sup> Accounting <sup>Train</sup> * Leadership Team Communications Director <sup>ADD Tate</sup> * point restoration * Text Test	Active	Edit
		20	Beca Caldwell	**	Yes	Company Admin <sup>Convery Admin</sup> Human Resources <sup>Rum</sup> < Communications Team	Active	Edit
	Apr 25	04/23/2020	Brittany Espinoza		Yes	- Manager (6+) Company Admin <sup>Company Admin</sup> Manager <sup>Manager</sup> Human Resources <sup>Team</sup>	Active	Edit
	Sep 20	09/18/2022	Mike-Dave Ayeni	*	Yes	Company Admin <sup>Company</sup> Admin Manager <sup>Manager</sup>	Active	Edit
	Feb 20	04/4/2020	Brittany Espinoza	*	Yes	<ul> <li>Executive Assistant</li> <li>Supervisor</li> <li>Company Admin<sup>Company Assist</sup></li> <li>Manager<sup>Manager</sup></li> <li>Human Resources <sup>Team</sup></li> </ul>	Active	
323229	May 09	10/4/2020	Alex Grande	×	Yes	Company Admin Conpany Admin	Active	Edit



Announcements can be used to communicate a recognition campaign, reminders, or anything else you'd like to share with your organization. Only Company Admins can post Announcements, and they will show up on the right side of the Stream Page for users. You can also send announcements via text and email!

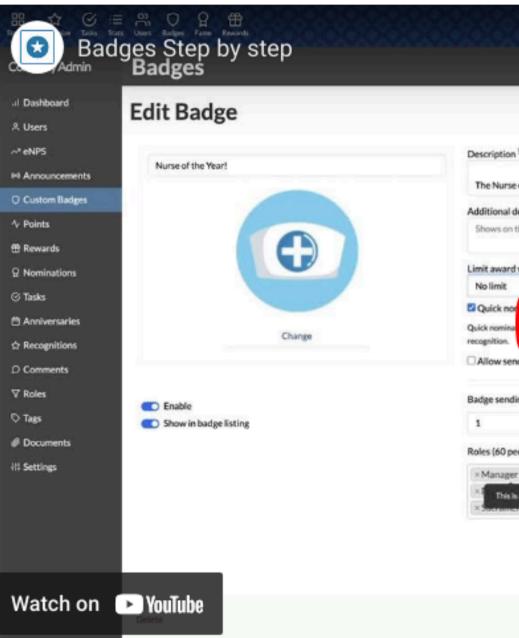
Link to Knowledge Base: Announcements: Step-by-Step



# Creating Custom Badges

Custom Badges can be created for both social recognition that shows up in the Stream Page, and Nomination submissions for your private voting system. As a Company Admin, you have the ability to create and configure Badges, as well as enable and disable them.

Link to Knowledge Base: Badges: Step-by-Step



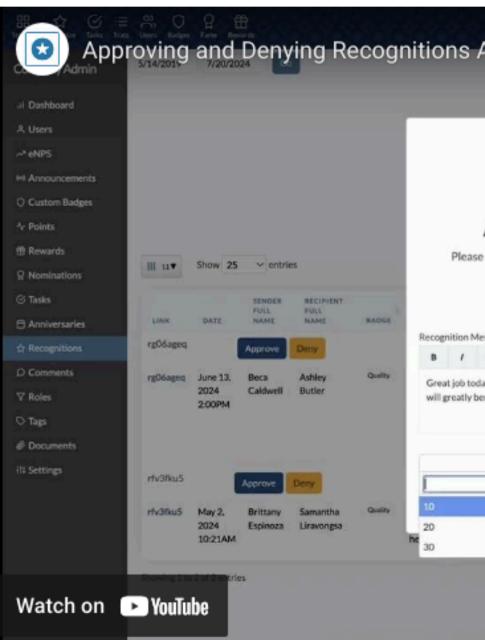
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details ?							
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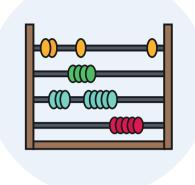
## **Approving Recognitions**

If your organization has chosen to have an approval process for Recognitions, you will have the ability as a Company Admin to approve or deny recognitions. Approval processes ensure there is oversight of quality and frequency of recognitions being sent, as well as help with managing the budget.

Link to Knowledge Base: Approval Processes



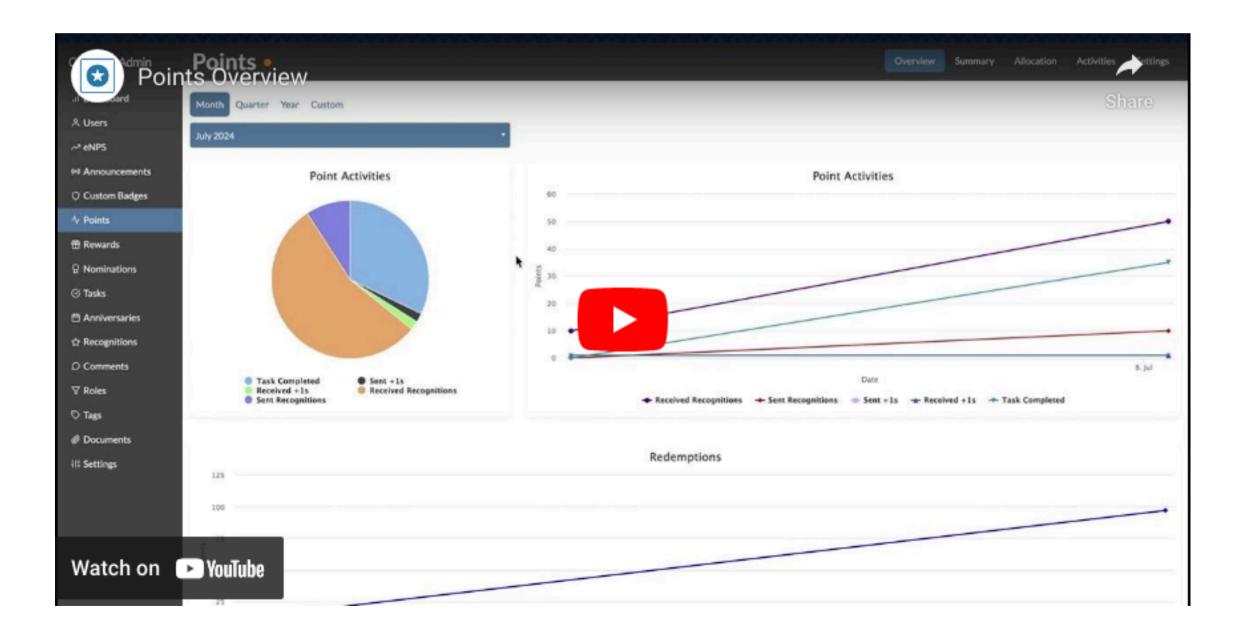
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## **Points Overview**

As a Company Admin, it's helpful to see how employees are earning their points. Many employees also tend to have outstanding points that have yet to be redeemed. Not only does the Points tab give you insight into how many points are out there, but over time, this will give you an idea of what should be budgeted for Rewards in the future.

Link to Knowledge Base: Points: Step-by-Step





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은 Anniversaries ☆ Recognitions	5	Remove			Our love for sport drives who we are and what we do. Every day, adidas has a clear mission: be the globally leading and most popular sporting goods brand. We are not just designing products for the second statement of the
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V Roles	20 Add variant	Remove			performance by making them faster, stronger, smarter and cooler, adidas gift cards can be redeemed in over 150 adidas Sport Performance, adidas Originals, or adidas Outlet stores in the US, as well as online at adidas.com.
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Company Admins are the owners of their organization's Reward Catalogs where employees can redeem their points. Rewards can include automatically fulfilled gift cards, gift cards that require approval from an Admin or Rewards Manager, or experiences and swag that your organization manages, which are referred to as Company-fulfilled Rewards or Custom Rewards.

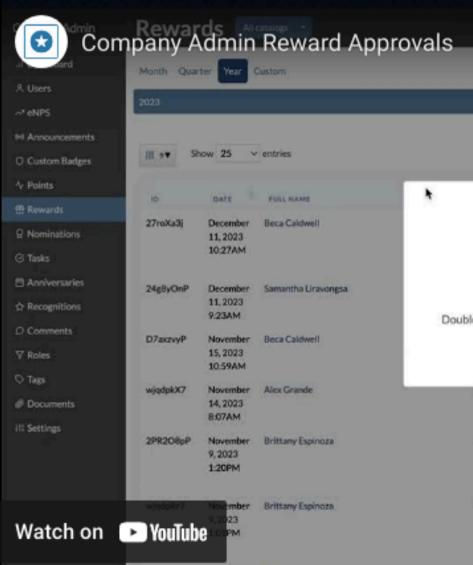
Link to Knowledge Base: <u>Rewards Step-by-step Instructions</u>

## Approving & Denying Reward Redemptions

As a Company Admin, if your org has a Rewards approval process, you will have the ability to approve or deny Reward redemptions in order to help manage Rewards budgeting and to have oversight of what is being fulfilled.

Link to Knowledge Base: Approving or Denying Rewards

(RPPROVED)



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iD	Swag	Coffee with the Boss	Experience	Fulfilled by Redwood Services <sup>1</sup>	200	\$200	coffee with the boss	Pending approval	Approve Deny
10	Swag	Coffee with the Boss	Experience	Fulfilled by Redwood Services	200	\$200	coffee with the boss	Pending approval	Approve Deny
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As a Company Admin, you can create Nomination Campaigns within Recognize that allow employees to privately cast votes, and Company Admins to view accumulated submissions.

Link to Knowledge Base: Nominations: Step-by-step

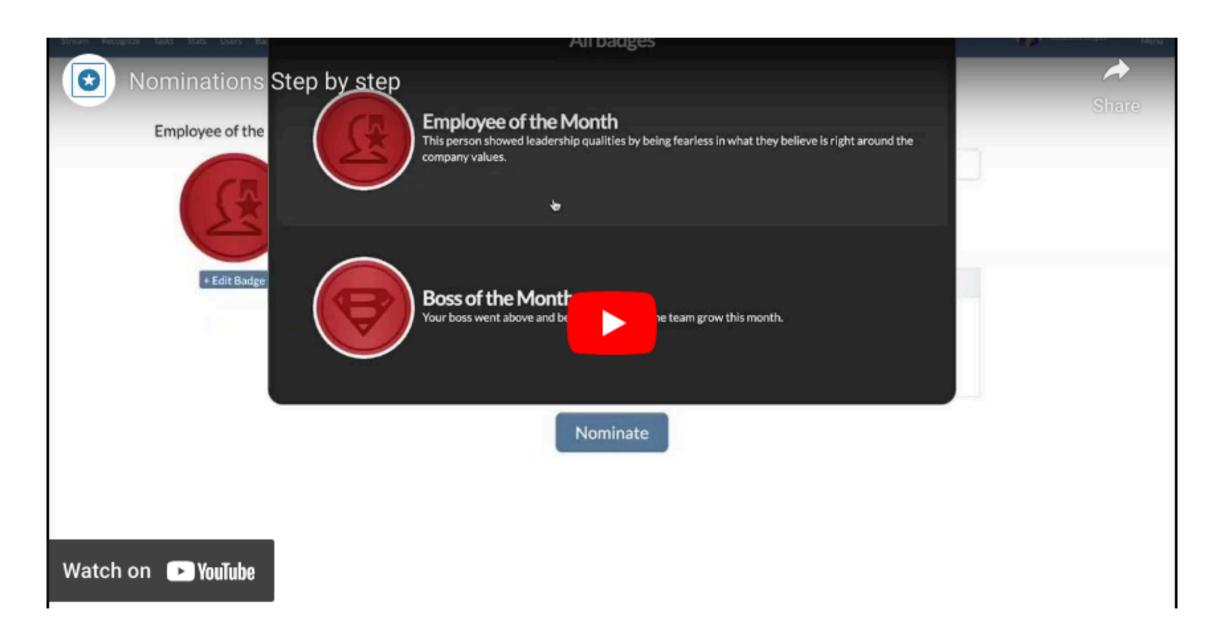


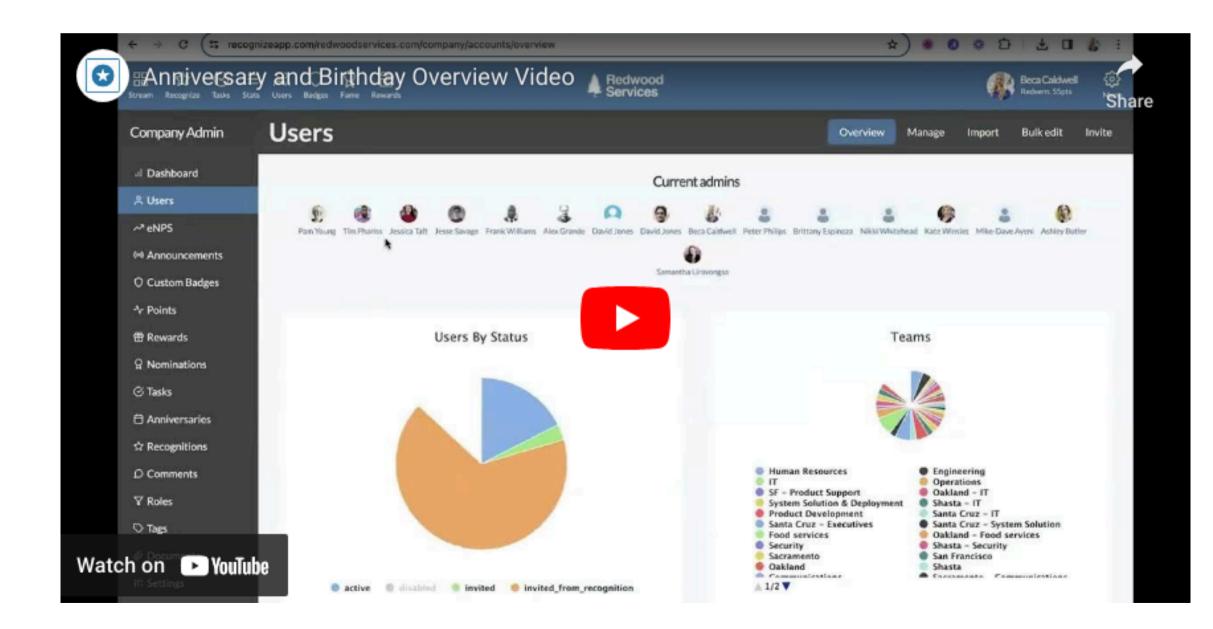
 
 Image: Second **Creating & Managing Tasks** 

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all a stard	Wellness Challenge - Walk a Mile	10	Wellness Initiative	Active	Edit	Disable
A Users	Complete the end of year survey	10	Training	Active	Edit	Disable
M Announcements	Complete e-learning	10	Manager	Active	Edit	Disable
⊖ Custom Badges	Perfect Attendance	10	Wellness Cleaning staff	Active	Edit	Disable
🗄 Rewards	Safety Training	10		Active	Edit	Disable
♀ Nominations	Donating Blood	10		Active	Edit	Disable
🔆 Tasks	Sign in to Recognize!	5		Active	Edit	Delete
Anniversaries ☆ Recognitions	Send 5 Recognitions	s	Engagement	Active	Edit	Delete
D Comments	Meditate for 15mins	5	Wellness	Active	Edit	Disable
⊽Roles ⊙Tags	Fast to resolution	5		Active	Edit	Disable
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	Wellness Challenge - Walk a Mile	5	Wellness	Active	Edit	Delete
	Newsletter	5		Active	Edit	Delete
Watch on	▶ YouTube	5		Active	Edit	Disable
	Send 5 Recognitions	5	Wellness	Active	Edit	Delete

Within Recognize, Tasks work like incentives. As a Company Admin, you will have the distinct ability to create and assign Tasks to users for various initiatives to give users the opportunity to earn points upon completion. You will also be able to manage these Tasks from the Tasks tab, as well as resolve Task submissions from employees.

Link to Knowledge Base: Tasks: Step-by-Step Instructions

## Managing Anniversary & **Birthday Badges**





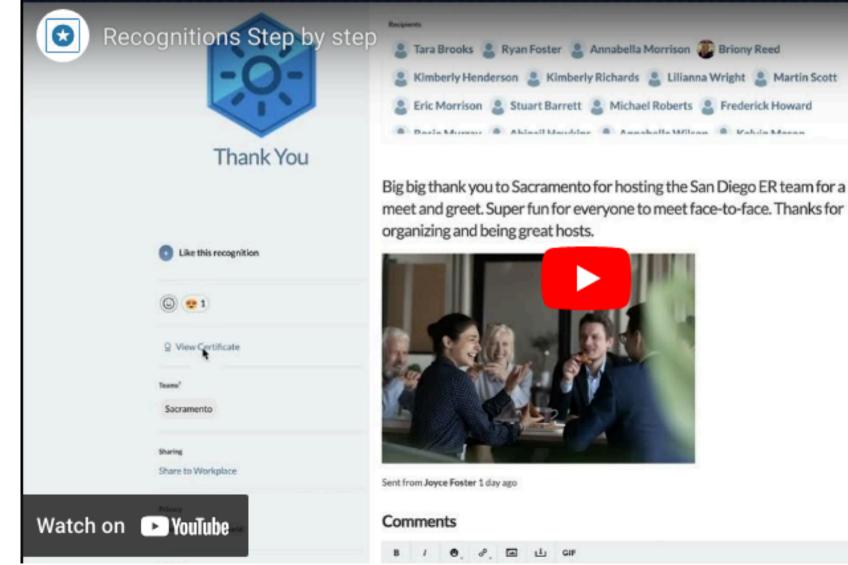
If your organization is using the automated Anniversary and Birthday feature, you'll be able to manage these Badges as an admin. You can customize the messaging and Badge images, as well as turn Badges on and off.

Link to Knowledge Base: **Anniversaries Step-by-Step** 



Recognition reports can give you more insight on the good things that have been happening with your organization! These reports can also be exported for your various reporting needs.

Link to Knowledge Base: **Reporting for Company Admins** 



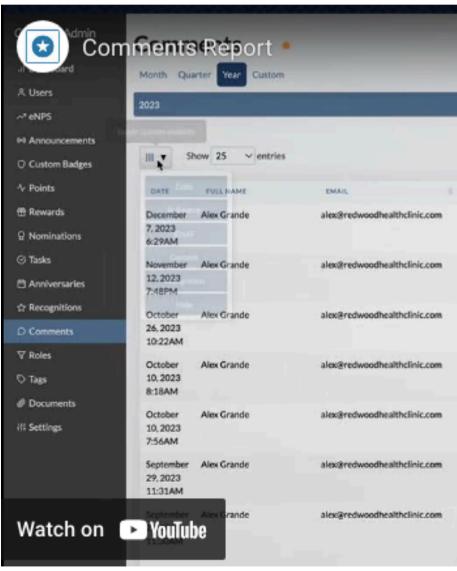
Review us?





If you're curious to see a detailed report for comments, you can pull this information as a Company Admin from the 'Comments' tab in the Company Admin Portal. This can be useful to see what sorts of buzzwords are trending at your organization, or if particular recognitions are gaining comment traction - perhaps these can be showcased as example recognitions or highlighted for engagement purposes.

Link to Knowledge Base: **Reporting for Company Admins** 

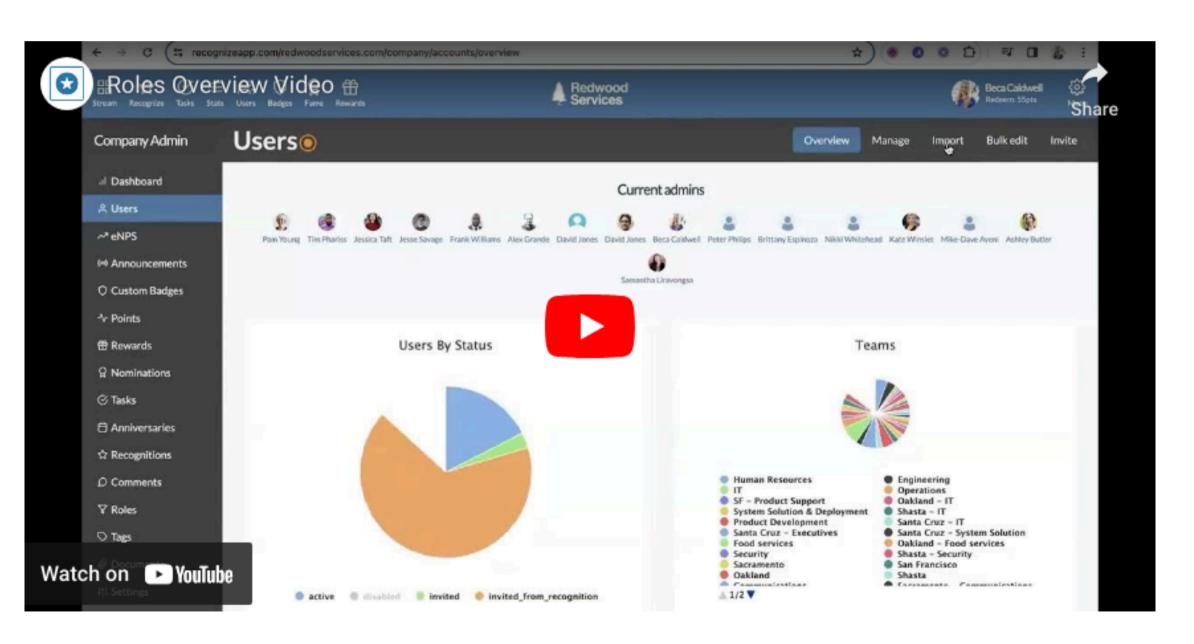


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Invesome to the second se	fgi7h9c	Hide
Great work Brittany.	fpuuf2j	Hide
lappy birthday!	fppt6jd	Hide
wish I saw was there to see it!	fpmt2or	Hide
Happy birthday!	fpgq65v	Hide
happy friday!	fpbaco2	Hide

## **Creating & Assigning Company Roles**

Company Roles can be created by your org in order to set specific permissions for either Badges or Reward Catalogs. For example, you may want to set a Company Role of 'CEO' to allow only your CEO to send a special Badge, or you may want to limit a Reward Catalog to a certain location for a specific currency (i.e. United States for US Dollar).

Link to Knowledge Base: Adding & Assigning Company Roles in Recognize



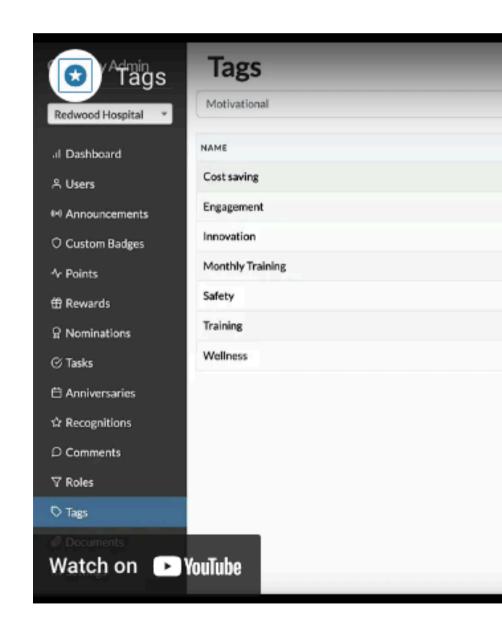




## **Creating Tags**

Tags can be very useful for reporting purposes to see how initiatives are faring across multiple programs. For example, if you've got both a Nomination program and a Social Recognition program for Wellness, you can pull a report to show traction for these if you are using tags at your Company. Tags are optional, and can be turned on or off in the Company Admin Settings.

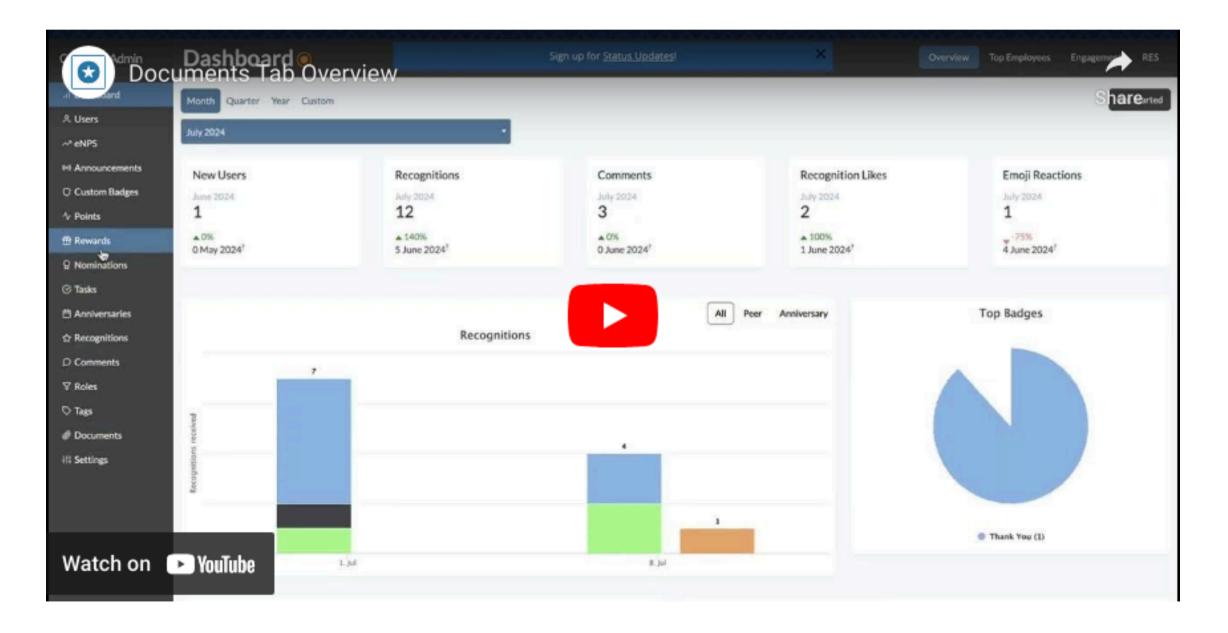
Link to Knowledge Base: How to Use Tags with Recognize



				<b></b>
Create Tag				Share
	RECOGNITIONS	TASKS	EDIT	DELETE
			Edit	Delete
	0		Edit	Delete
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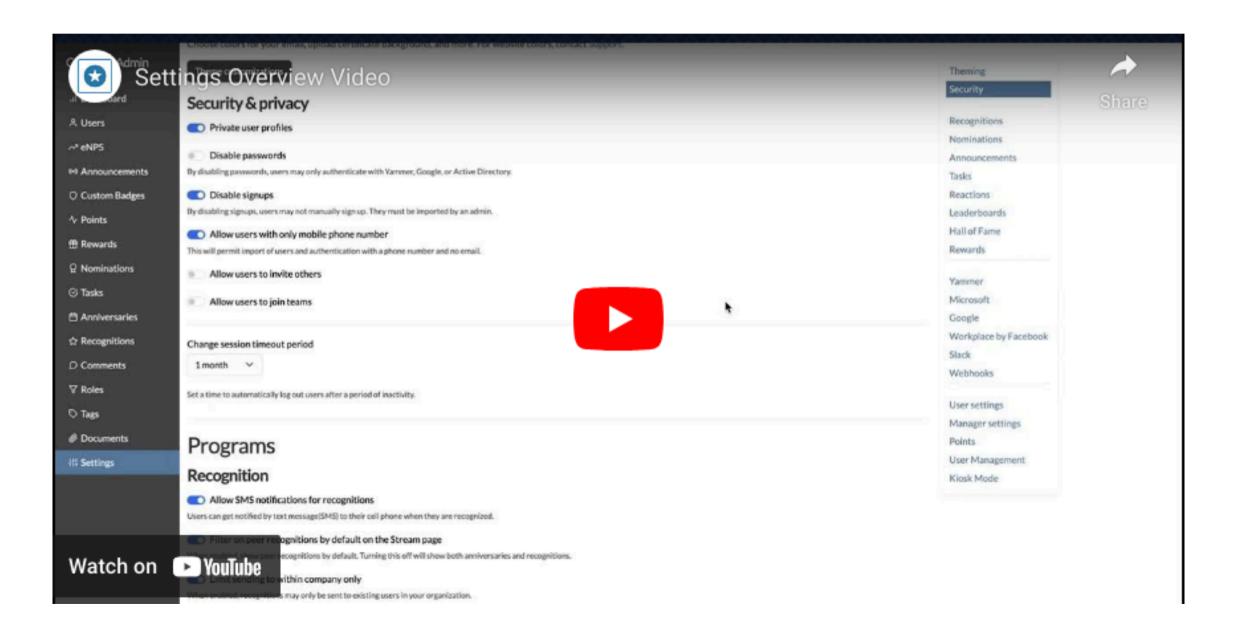
The 'Document Center' is where you will be able to download any reports you've run. Likewise, if there are files that need to be uploaded by a Company Admin (i.e. for a Bulk Recognition), this is where they will be uploaded.

<u>Link to Knowledge Base:</u> <u>Overview of the Documents Section</u> <u>in the Company Admin Portal</u>





As a Company Admin, you will have access to the global settings for your organization under the 'Settings' tab. These settings allow for customization for your user experience, and allow you to turn on/off certain aspects of Recognize for your users. Please let your Customer Success Manager know if you have any specific questions about your organization's settings.



## Recognize Notifications

There are several emails you may get from the Recognize platform as a Company Admin that you'll want to pay attention to, including approval emails, redemption emails, and a monthly recognition summary for your org.

Hi there Initech, Inc.

Sweatshirt

Please approve this reward. Otherwise if you deny it, you may want to email the employee and tell them why.

See them to fulfill the reward. Thank you for being part of the recognition process!



## User671 UserLastName671 redeemed A Company

Approve Or Deny

## Implementation & Launch Resources

Launch Checklist Implementation Guide Settings to Check Prior to Launch Post-Launch Retrospective



### **Budgeting Resources**

Reward Budget Planning

## Communication Resources

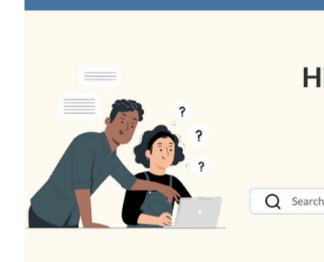
<u>Creating a Launch Communication</u> <u>Strategy</u>

<u>Welcome Graphics (great for</u> <u>Announcements)</u> <u>Recognize Stickers</u> <u>Recognize Program Teaser Graphics</u> <u>Getting Started with Microsoft Teams</u> <u>One Pager</u> <u>Recognize Certificate Templates</u>

## **How to Find & Use Recognize's Help Center** A Redwood

If you need a step by step guide tutorial, or just some inspiration, you have access to Recognize's Help Center which includes links to articles, videos, and other resources. If you've got a topic in mind, you can type it into the search bar to find all relevant content. For example, try searching 'Rewards' to pull relevant FAQ articles covering Rewards.

Link to Recognize's Help Center



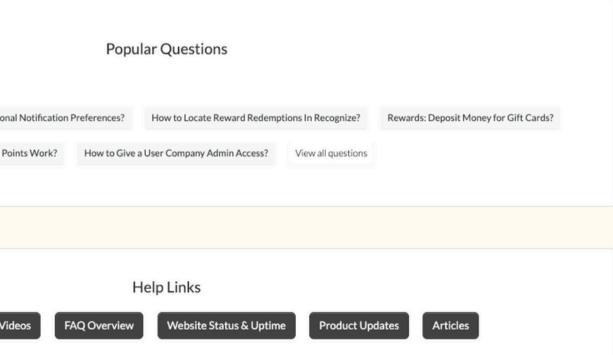
Having Trouble Signing In?	How to Change Pers
	How Do

ource Documen

### Hi Beca, We're Here to Help

### Getting Started Guide







## Recognize Training Resources for Employees

## User & Manager Training Webinars

Our User & Manager Training Guides can be used if you're looking for a more customized approach for onboarding employees to the Recognize platform. These allow employees to learn about Recognize at their own pace.

If you'd prefer to have your employees' questions answered live, our Training Webinars might be a better approach. Though they aren't custom-tailored for your program, they provide just enough detail for your staff to help them navigate the platform and be successful. General User Training: <u>Recognize User Guide - With Rewards</u> (PDF) <u>Recognize User Guide - No Rewards</u> (PDF) <u>Customizable Recognize User Guide</u> (Canva) <u>User Training Webinar</u>

Manager Training: <u>Manager Training Guide - With Rewards</u> (PDF) <u>Manager Training Guide - No Rewards</u> (PDF) <u>Customizable Recognize Manager Training</u> (Canva) <u>Manager Training Webinar</u>

## Incentivize Training

An approach we recommend to motivate employees to complete training and ultimately bolster adoption is to incentivize training completion. Using <u>Recognize's Tasks</u> <u>feature</u>, you can assign a task to complete Recognize Training to all employees (and any new employees that come onboard after launch), and offer points to those who report they've completed it.



\*Example certificates can be found at the end of this packet.

5.

Enable Tasks for your organization and create two Tasks, one for Recognize User Training and one for Recognize Manager Training.

2. Assign the User Training task to all users upon launch, and the Manager Training task to all managers with direct reports.

 Once users and managers complete training, have them <u>submit completion</u> <u>of the task</u> along with their certificates\* within the Recognize portal.

> Have your company's admins <u>approve</u> <u>completed training tasks</u> so that users can receive points to use on Rewards!

Consider having at least one Reward for which employees will be able to redeem their first earned points.

## Email Templates

### **Employees**

### **Template 1: User Training Without Points Incentive**

Subject: Welcome to [Company Name] - Join Our Recognition Platform!

Dear [Employee Name],

Welcome to the [Company Name] team! We're excited to have you on board and want to introduce you to our employee recognition platform, Recognize.

Recognize is a powerful tool designed to foster a positive work environment by allowing colleagues to appreciate each other's efforts and achievements. Here's what you need to know:

- Recognize integrates seamlessly with our existing tools like [Microsoft Teams and Sharepoint]
- You can send and receive recognition for great work, fostering a culture of appreciation
- The platform includes our recognition programs for [peer-to-peer recognition, anniversaries, and nominations]

To get started, we invite you to sign up for Recognize platform training. This training session will cover everything you need to know to make the most of this engaging tool. We encourage you to attend this training to learn how to effectively use Recognize and contribute to our positive workplace culture.

If you have any questions, please don't hesitate to reach out to the HR team. Welcome aboard, and we look forward to recognizing your contributions!

### **Employees**

### **Template 2: User Training With Points Incentive**

Subject: Welcome to [Company Name] - Join Our Recognition Platform and Earn Points!

Dear [Employee Name],

Welcome to the [Company Name] family! We're thrilled to have you join us and want to introduce you to our employee recognition platform, Recognize. Recognize is a powerful tool that helps us build a positive work environment by enabling team members to appreciate each other's efforts and achievements. Here's what you need to know:

- Recognize integrates seamlessly with our existing tools like [Microsoft Teams and Sharepoint]
- You can send and receive recognition for great work, fostering a culture of appreciation
- The platform includes our recognition programs for [peer-to-peer recognition, anniversaries, and nominations]

To help you get started, we're offering a special incentive for new employees. When you complete the Recognize user platform training, you'll earn [50 points towards our Rewards program]. These points can be redeemed for various rewards in our catalog, including gift cards, company swag, and more! To claim your points, follow the instructions for <u>submitting a completed Task</u> for the task called "Recognize User Training" and include a screenshot of your training completion certificate that you'll receive once you've attended the training.

Sign up now to reserve your spot!

This training session will cover everything you need to know to make the most of this engaging tool. By attending, not only will you learn how to effectively use Recognize, but you'll also get a head start on earning rewards.

If you have any questions about the training or the points incentive, please don't hesitate to reach out to the HR team. Welcome aboard! We're excited to start recognizing your contributions.

### Managers

### **Template 1: Without Points Incentive**

Subject: Important Training Invitation: Recognize Manager Portal

Dear [Manager's Name],

As a [new] manager at [Company Name], we're excited to invite you to participate in an upcoming Manager Portal training session for our employee recognition platform, Recognize. This training is designed to equip you with the tools and knowledge to effectively use our recognition platform, enhancing your ability to lead and motivate your team.

Sign up here to reserve your spot!

### During this session, you'll learn how to:

- Navigate the Manager Portal efficiently
- Access important team metrics and reports
- Recognize and reward your team members effectively
- Utilize features designed to boost team engagement and productivity

Your participation is crucial in fostering a culture of recognition within our organization, so we hope you'll take advantage! If you have any questions, please don't hesitate to reach out to [Contact Person/Department].

### Managers

### **Template 2: With Points Incentive**

Subject: Earn Points While Learning: Manager Portal Training Invitation

Dear [Manager's Name],

We're thrilled to invite you to an upcoming Manager Portal training session, for our employee recognition platform, Recognize. As a new leader at [Company Name], your participation is vital in driving our recognition initiatives forward.

Sign up now to reserve your spot!

### What you'll gain:

- Comprehensive understanding of the Manager Portal features
- Skills to effectively recognize and reward your team
- Insights into team performance metrics and reporting
- Strategies to boost team engagement and productivity

To sweeten the deal, we're offering a special incentive for attending: [Earn 50 points] upon completion of the training! These points can be redeemed for various rewards in our catalog, including gift cards, company swag, and more! To claim your points, follow the instructions for <u>submitting a completed Task</u> for the task called "Recognize Manager Training" and include a screenshot of your training completion certificate that you'll receive once you've attended the training.

Your active participation is crucial in cultivating a strong culture of appreciation within our organization. We're excited to have you on board for this important training. If you have any questions, don't hesitate to contact [Contact Person/Department].



## **CERTIFICATE OF** COMPLETION

Recognize Manager Training





## **CERTIFICATE OF** COMPLETION

Recognize User Training

